

FOOLPROOF HOUSEBREAKING FORMULA

*NO GUILT, NO FEAR, NO MESS,
NO KIDDING!*



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<https://www.marilynmele.com/coaching>

THE FOOLPROOF HOUSEBREAKING FORMULA

Hi there!

I'm Marilyn Mele, a professional dog trainer and former school teacher. For more than 35 years, helping dog parents just like you who want to enjoy their pups more than ever has been my mission and my passion.

I designed the **FOOLPROOF HOUSEBREAKING FORMULA** for dog parents who struggle with a pup of any age or size that's not completely housebroken.

When you follow the step-by-step **Formula**, results start happening fast! Dogs love predictability, and you'll make things run like clockwork!



The centerpiece of the **Formula** is a daily routine that sets both you and your dog up for success every step of the way.

And here's the best part! You'll transform those inevitable setbacks into priceless teachable opportunities. Without guilt, without fear, and without frustration. Now let's get this thing started!

THE 3-STEP FORMULA

Step 1 - Confinement

Boundaries in some form are important for all dogs. Respecting confinement, taking responsibility, and waiting for permission are important outcomes of managing your dog's indoor spaces.



Step 2 - Exercise

Manage outdoor space for your dog by defining his outdoor potty area. **Exercise** refers to walking your dog on a loose leash to his potty area so that he can relieve himself in that specific location under your supervision.



Step 3 - Supervised Play

Throughout the housebreaking training period you will need to actively supervise your dog at all times. Observe behavior changes during play that predict his need to go out to potty. The Formula teaches simple strategies to supervise effectively.



CONFINEMENT

A puppy or grown dog that isn't completely housebroken should be treated as if he were a toddler. Parents don't let toddlers roam the house unsupervised.

Limit your dog's indoor space within safe boundaries when you are away from home and also when tasks at home require your full attention.

Use a crate, a baby gate, or an exercise pen to create an indoor Safe Haven where your dog can be safely and comfortably confined when you can't directly supervise him. Don't give the dog access to previously soiled places and use odor neutralizing products.

Before a puppy is completely housebroken, the best place for him to sleep at night is in his crate.

Especially in the early stage of training avoid opportunities for failure and create opportunities for success.



EXERCISE

Each time you take your dog from his confined location, his crate, etc., exercise him on a leash outdoors in his

designated potty area. Teach him to associate being in that location with relieving himself. A consistent routine makes training easier.

Let your dog know that it's not play time by staying quiet and neutral. Let him sniff. You can use a phrase such as "go potty". When he's finished, praise him while he's still in his potty area. Food treats aren't necessary and might confuse to the dog.

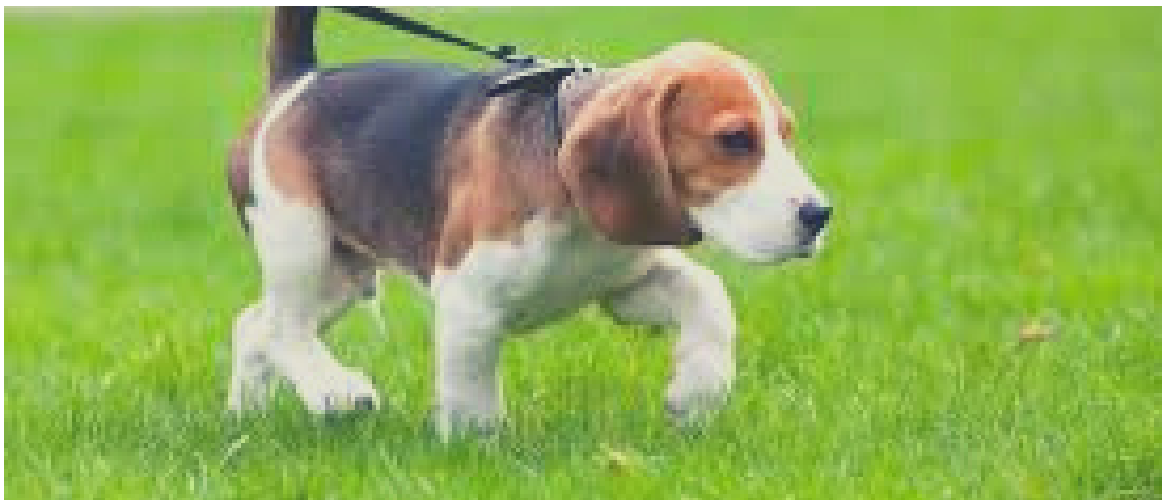
Exercising your puppy on a leash will keep his mind on the task

and prevent him from turning potty time into play time. Using your leash lets you keep your puppy in his potty spot and manage distractions.

Avoid restraining the dog during potty walks. Give your dog plenty of room to sniff and find the "perfect spot".

When he finishes, your dog has earned his supervised play time!

Do not start indoor play time until your dog has relieved himself outdoors.



SUPERVISED PLAY

After your puppy has finished outside, he has earned his indoor supervised play time.

This is also a good time to feed him, but let him finish eating before starting play time. Your dog will probably need to go outside again after eating and after lots of active playing. Learn to recognize the changes in your dog's body language that predict his need to go out. Observe when he takes a drink and take him out 15 - 30 minutes later. Supervise your dog closely when he's not confined, and adjust his schedule according to his needs.

Your dog can also play more active games outside, or go for a longer walk with you.

For puppies, keep in mind that they are growing and be VERY careful to limit physical exercise that could injure fragile bones and joints. Avoid impact on his joints, muscles and tendons.

Create a good balance between play that's interactive with you and play that's self entertainment, like chewing. After play time, provide one more opportunity to potty. Then it's back to confinement to restart the cycle.



SCHEDULE & RECORDS

The 3 Steps of your housebreaking formula work together smoothly when you organize them into a daily schedule. A good schedule is the framework for your day and accounts for all the dog's activities throughout each 24-hour cycle.

Move through the steps from confinement to exercise to supervised play and continue to cycle through these three activities.

The time you spend on each activity depends on the time of day and your typical daily routine.

Be consistent about following the schedule, but at the same time be flexible and make adjustments when you see opportunities to improve.

Everyone shares responsibility for walking, supervising and playing with the dog.

Your schedule will be your most valuable training tool, but only if everyone keeps careful records. Having it all in writing makes it easy to spot the weaknesses in the routine so that you can fix them while they're minor.

Your written schedule should record days and times, the dog's activity, and the person responsible for each daily activity. It's also a good idea for each person to add notes so that all the family is kept up-to-date with what's going well and what needs attention.

If any part of the schedule isn't working as you intended, keeping records gives you the information you need to troubleshoot and resolve the problem.

Keeping good records keeps everyone motivated and lets you measure progress.

HELPFUL TIPS

Create a written schedule where you can keep a log of your training progress. Everyone in the household who is taking part in the training should make notes in the log. Set up columns for: Day, Time (From & To), Activity (Confinement, Exercise, or Play), Results when taken out to potty, and the Person's Name.



Create a daily schedule that follows the 3 Steps in the plan IN ORDER. Don't progress to the next step until your dog has been successful with the current step. In other words, no supervised play time until after potty time. If the dog doesn't potty within a reasonable time outside, GO BACK to Step 1, Confinement in his crate, for 5 - 10 minutes. Then try again outside. No potty, no play.



The lengths of time for confinement and play will vary depending on your daily routine.



Make an effort to be consistent with your schedule 7 days a week, even on weekends.



For fastest results, follow your schedule every day. Keep good records and troubleshoot anything that didn't work well enough. It may take a few days of trial and error, to create your ideal personal plan.

"ACCIDENTS"

If your puppy or dog has an "accident" during the training process, remember that as the dog's trainer you take responsibility for making the dog successful. What can you do differently to prevent future mistakes?

Maybe...

- you missed the puppy's predictive behavior
- you didn't respond soon enough to your dog's behavior change
- you didn't follow the schedule
- you need to troubleshoot the schedule and make a revision

What should you do about the "accident"?

Just clean it up and move on with a better plan so you don't repeat your mistake. Punishment is reactive and will always be too late to teach your puppy anything about what to do differently next time.



**Feeling a little bit stuck? I can help you sort it out.
Click the link below to learn more about how to get
my personal help!**

<https://www.marilynmele.com/coaching>

GET FAST RESULTS

The goal of housebreaking is to train your dog where to potty, and also where NOT to potty. He learns to indicate when he needs to go out with a behavior change that you recognize.

The complete **Foolproof Housebreaking Formula** teaches you step by step exactly how to get those results quickly and painlessly.

However, the limited scope of this short version can't cover every detail of how to make the Formula work for YOU. And because every dog is unique, even experienced dog people can be stumped by a dog that doesn't fit the mold of their previous dogs.

Don't underestimate the impact of sound housebreaking training on your dog's lifetime skills:

- **crate training** to learn boundaries and how to wait for permission
- **loose leash walking** to learn cooperation, attention and teamwork
- establishing a **predictable routine** for a sense of calmness and security
- building trust with a positive **rewards based training** system that makes learning easy

Housebreaking , when done right, is straightforward and uncomplicated. Yet for many dog parents, modern positive practices can be confused with outdated, fear-based methods that only lead to frustration and failure. I'm on a mission to prevent that from happening! The **Foolproof Housebreaking Formula** is my secret weapon against confusing old fear with new confidence. **Click on the link below to join me:**

<https://www.marilynmele.com/coaching>

PERSONAL ONLINE COACHING

Let me help you with personal coaching that's targeted to the training challenges that concern you most.

In my program you get **3 months of unlimited 15 minute coaching sessions.** As soon as you sign up, you have immediate access to the appointment calendar to set up your first meeting and unlimited meetings after that.

- meet virtually via Zoom
- email and text support
- printable worksheets and templates
- send me progress reports in advance so I can serve you better
- receive recordings of every call to keep for your review
- get a customized plan of action for your unique needs

You don't have to figure it out alone!

Click the link below to get access to your own personal dog training coach!

<https://www.marilynmele.com/coaching>



Marilyn Mele,

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